

ALEXANDRA KOETJE

A graphic designer passionate about illustration, typography, and brand identity.

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WORK EXPERIENCE

OSU's Orange Media Network 2021 - present
Creative Associate, Illustrator, & Cartoonist

Production of social media work, publication design, and brand design. Collaborate with photographers, writers, and illustrators. High-volume, quick-pace work flow. Consult with clients on design needs. Schedule and facilitate design meetings with coworkers.

Freelance Experience 2020 - present
Willamette Riverkeeper, The Deans, and Common Koi

Organize client consultations. Identify client's audience, needs, values, and audience. Design deliverables and accept client feedback. Entrepreneurship and self-initiated projects.

American Dream Pizza 2019 - 2024
Client services, Shift leader

Demonstrated a strong work ethic and leadership. Organized and took inventory of products. Punctual and reliable.

EDUCATION

Oregon State University 2019 - present
Student of Graphic Design graduating with honors spring 2024. Double minor in Fine Arts & Spanish. Recognized Honors Society member.

Universidad Autonoma de Querétaro 2023
Studied in Querétaro, México as a student at Universidad Autonoma de Querétaro. Immersion Spanish and focus in Mexican Civilization and Communications.

SKILLS

Spanish Fluency 2019
Bilingualism - proficient in reading, writing, and speaking. Awarded the Oregon State Seal of Biliteracy

Leadership Experience 2018
Attended the Global Leadership Summit in Berlin, Germany with EF Educational Tours. Trained in the design-thinking process and collaborated with an international team of students.

International Experience 2018, 2023
Toured Germany, Poland, Czech Republic, and Hungary. Gained important global viewpoints and practiced leadership skills.

Studied in Querétaro, Mexico. Made long lasting bonds with my host family and benefited from new experiences navigating the UNESCO world heritage site.

TECHNICAL SKILLS

Proficient in the Adobe Creative Suite. Experienced in Figma and Procreate. Utilize process driven design methods. Highly adaptive to new tools and fine art methods.